

2011 Aug 1
KADOKAWA GAMES**KADOKAWA GAMES announces " LOLLIPOP CHAINSAW"
for PlayStation®3 & Xbox 360®**

KADOKAWA GAMES (Head Office: Chiyoda Tokyo, President Yoshimi Yasuda) today held "KADOKAWA GAMES CONFERENCE 2011 SUMMER" and officially announced originally produced title "LOLLIPOP CHAINSAW" for PlayStation®3 and Xbox 360®. This is the first title on HD consoles for KADOKAWA GAMES to develop and publish. This action game is targeted for global markets.

The title is developed by GRASSHOPPER MANUFACTURE (Head office: Shinjyuku Tokyo, CEO Goichi Suda), which is highly recognized in the worldwide market. Suda51 is the creative director for the title.

KADOKAWA GAMES has entered into a global partnership with Warner Bros. Interactive Entertainment (Head office: Burbank California, President Martin Tremblay) to publish the title in America, Europe and Oceania. Warner Bros. Interactive Entertainment has variety of experience in these markets.

"Our exciting partnership with KADOKAWA GAMES allows us to try something new by bringing a very unique game like *Lollipop Chainsaw* to Western markets," said Martin Tremblay, President of Warner Bros. Interactive Entertainment. "GRASSHOPPER MANUFACTURE's games have shown tremendous success with gamers around the globe and we are delighted to expand our portfolio of Japanese-developed games."

KADOKAWA GAMES is planning to release the title in 2012 and will announce the details later.

About "Lollipop Chainsaw"

Lollipop Chainsaw is the story for of the battle between a Zombie hunter family and the zombies in San Romero High School, located somewhere in the west coast of the US. Through Juliet's acrobatic actions for killing zombies, each player can enjoy pop, cute and a little bit violent action game. The title will make its brand new debut in 2012.

Title:	LOLLIPOP CHAINSAW
Platform:	PlayStation®3 and Xbox 360®
Genre:	Action
Publisher:	KADOKAWA GAMES, LTD
Developer:	GRASSHOPPER MANUFACTURE, INC.
Release Date:	2012
Price:	TBD
Rating:	TBD
Copyrights:	©KADOKAWA GAMES / GRASSHOPPER MANUFACTURE
Official Site:	http://lollipopchainsaw.com/

About KADOKAWA GAMES

Company Name: KADOKAWA GAMES, LTD.
Principal Business: Planning, developing and publishing video games
Share holder: Kadokawa Group Holdings 100%
President: Yoshimi Yasuda
Establishment: 2009/4/1

About GRASSHOPPER MANUFACTURE INC.

GRASSHOPPER MANUFACTURE INC. is an independent interactive entertainment studio based in Shinjuku-ku, Tokyo. GRASSHOPPER MANUFACTURE was founded in 1998 by CEO Goichi Suda, who is known around the world for his distinctive style and innovative work as a game designer and scenario writer. For more information on GRASSHOPPER MANUFACTURE, visit www.grasshopper.co.jp, or follow us on Twitter at twitter.com/Grasshopper_EN.

About Warner Bros. Interactive Entertainment

Warner Bros. Interactive Entertainment, a division of Warner Bros. Home Entertainment Group, is a premier worldwide publisher, developer, licensor and distributor of entertainment content for the interactive space across all current and future platforms, including console, handheld and PC-based gaming for both internal and third party game titles.

“PlayStation” is a registered trademark of Sony Computer Entertainment.

Xbox and Xbox 360 are trademarks of the Microsoft group of companies.

